

"Conquer Childhood Cancer Act"

In recent years, the amount of funding for childhood cancer research has been declining. In response to the most recent cutbacks, the National Cancer Institute has decreased funding which severely impacts childhood cancer research. As a result, the Children's Oncology Group (COG), the world's pre-eminent childhood cancer research organization, has been forced to put 20 new studies on hold and decrease enrollment in new clinical trials by more than 400 children next year.

On March 15, 2007, Representatives from six different states, including Pennsylvania, introduced the Conquer Childhood Cancer Act. This legislation will provide critical resources for the treatment, prevention and cure of childhood cancer. The Conquer Childhood Cancer Act brings hope to the more than 12,500 children who are diagnosed with cancer each year. Over 40,000 children and adolescents currently are being treated for childhood cancers. The funding from this bill will allow pediatric oncologists to investigate the most critical questions about childhood cancer and to translate these findings into better, less toxic treatments.

Pediatric cancer research will save lives. I urge you to take a few minutes to write your Congressmen and help children and families who have been or will be faced with this terrible disease. It's easy to send a letter to all of your Members in minutes from the CureSearch website (www.curesearch.org) or to find out more about the Conquer Childhood Cancer Act. Simply follow the "Send a letter to Congress" link on the website and enter your zip code. You may select pre-written messages or compose your own letter. Please add your personal story of childhood cancer so the recipients will know why funding childhood cancer research is important to you.

Thanks so much for taking time to help raise awareness for this very important legislation!

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Donate through United Way



Support PCFLV, Inc. through your company's United Way campaign. Simply enter charity code "42264" under the heading "Restricted Contribution" on your paper pledge card.



Want to help?? Volunteers are always welcome to help at events, coordinate programs or assist at our support group meetings. Call or email Nicole Ronco at ~ 610.393.9215 Email: info@pcflv.org

JOIN OUR EMAIL MAILING LIST ONLINE REGISTER AT www.pcflv.org

P.O. Box 42, Whitehall, PA 18052 ~ Phone: 610.393.9215 ~ www.pcflv.org



Hanover Elementary School Penny Drive to Support PCFLV

Nothing says love like the heart of a child - innocent, pure and always looking for good. For Hanover Elementary School, those little hearts translated to lots of pennies during their March Penny Drive for Pediatric Cancer. Collecting pennies throughout the month, these amazing kids raised over \$1600 for pediatric cancer, splitting the proceeds between St. Jude's Hospital and the Pediatric Cancer Foundation of the Lehigh Valley.

PCFLV along with Karen Agrippane, RN from the LVH Pediatric Specialty Care Center presented a small assembly presentation to the children about pediatric cancer. How do you get cancer? From not doing your homework? No. From not eating your green beans? No. These kids took to heart the information presented and although many of these kids were already touched by cancer in their own lives with an older relative, few were touched by pediatric cancer. They learned that kids with cancer are just like they are - they love to play, dance, have fun and they need their friends just as much.

We are so honored to have been the recipient of this program and we thank the PTA at Hanover Elementary for organizing this program, the teachers, the staff and especially the amazing kids for proving that little hearts can speak volumes!



Mrs. Giannaras class presenting the check to PCFLV.

How Can You Help Support

- Encourage** your employer to donate to PCFLV, Inc.
- Educate** your medical community about this program.
- Contribute** goods or services.
- Attend** PCFLV, Inc. events.
- Search and shop online** via www.goodsearch.com and designate Pediatric Cancer Foundation of the Lehigh Valley, Inc. as your charity beneficiary
- Use a donation envelope to make a donation to PCFLV, Inc. today or make your contribution online at www.pcflv.org